

Supporting Enactus, by Nicole Seymour:

For several years now Lloyd's has supported Enactus. Enactus is an international non profit organization that hosts entrepreneurship competitions for university students. Enactus reaches across 37 countries, including 72,000 university students on 1,730 campuses.

Enactus Canada holds regional and national events, where students demonstrate their projects and businesses. On September 30, 2022, the Enactus Canada National Competition was held. The winner of this competition is named Enactus National Champion and advances to represent Canada at the Enactus World Cup.

This year, I had the opportunity to attend the National Competition as a volunteer judge. The day comprised of live presentations and a question and answer period where business leaders (serving as the judges), selected the champion.

The skills, business sense and imagination demonstrated by the students was remarkable to say the least, and at the end of the day, Okanagan College was named Champion. Their project began with, working with Okanagan farmers to rescue unwanted apples and transformed them into delicious, shelf-stable apple chips. These chips are delivered to local schools, food banks, and developing countries such as Ukraine, Guatemala, Armenia, and North Korea. The team has expanded their products to include, Apple Juice and candles, and now have a cross Canada expansion plan.

The World Cup was held in Puerto Rico on November 2, where the Canadian team proudly placed 4th!

A very inspiring project!

