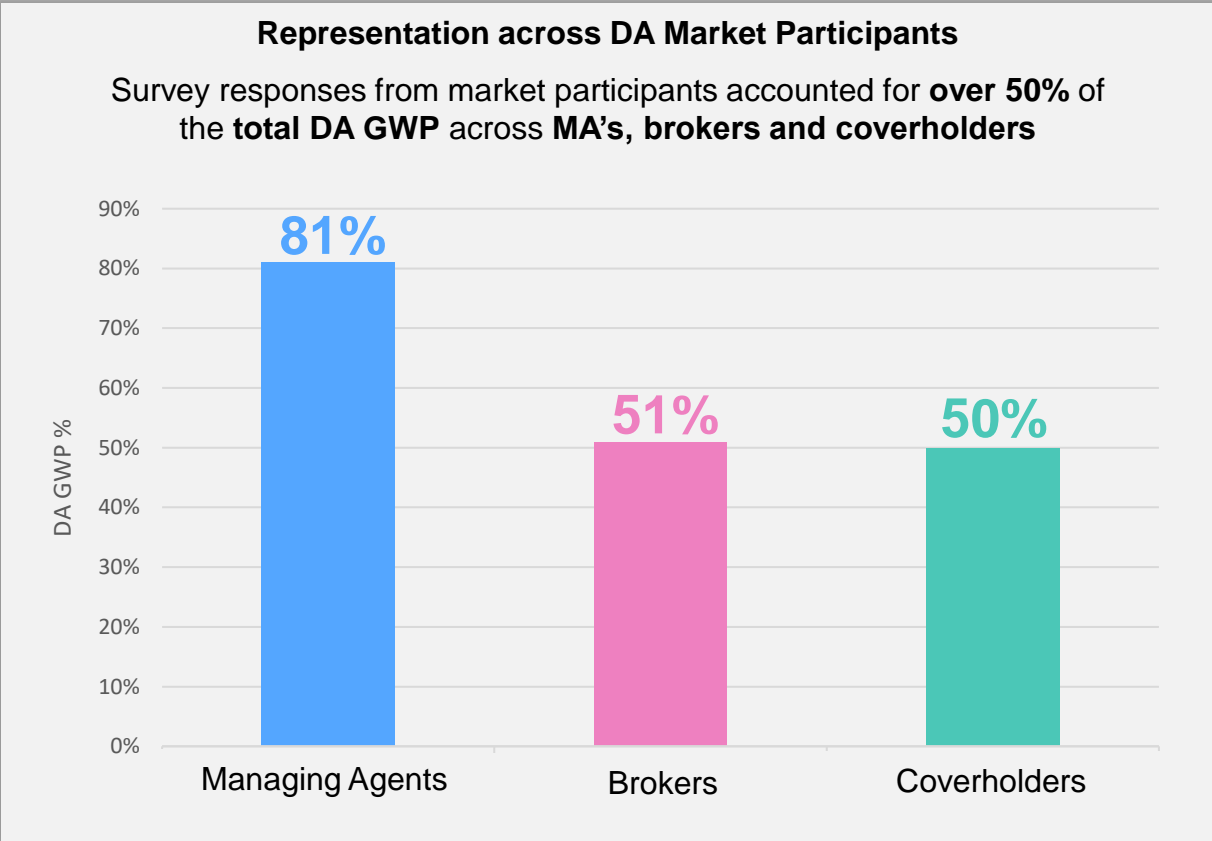


DA market engagement to create this strategy

8 group market feedback sessions **28** 1-2-1 market sessions

Wide agreement and buy-in from the market on the vision to standardise data across core processes and align to the new open market solutions where possible



Engagement output*

- Problem statements**
 - Costly & burdensome data transmission methods (83%)
 - Ineffective DA performance management (82%)
 - Complex and incomplete tax & reg reporting (65%)
- Centralisation of data standards across core processes**
 - Risk Placement e.g. Binder Registration (85%)
 - Accounting & Settlement (90%)
 - Regulator & Tax Authority Reporting (87%)
- Preferred data transmission method**

Appetite to move towards a more digital journey within the next 3-5 years

Short term: 37% Long term: 67%

Digital API with policy level data

*results based on survey responses across MA's, brokers & coverholders who agree or strongly agree with the statements